

# 2020 CLARK COUNTY DEMOCRATIC PARTY

## “KICK OFF TO CAUCUS”

With so much at stake this election season, supporting the Democratic Party has never been more important... and it all starts at the local level. **On Saturday, February 15, 2020, Democrats from all over Nevada will gather at the Tropicana Hotel & Casino on the Las Vegas Strip for the incredibly exciting and very much highly-anticipated 2020 “Kick Off to Caucus.”**

For local brands and political candidates, “Kick Off to Caucus” is a chance to make a huge impact at the Clark County Democratic Party’s most important gala of the year. **We invite you to join us as an Official Sponsor or Advertiser.** With your support, we can help turn Nevada and America blue in 2020 and beyond! Won’t you join us?

<b>Sponsorship Opportunities</b>		
Political Candidates: Reach active and engaged Clark County Democratic voters with one of these three options...		
<p><b>Platinum Sponsor - \$2500</b> and includes:</p> <p style="text-align: center;">Prominent placement on event-related marketing and promotional material, and digital media</p> <p>Full page ad in print Event Program</p> <p style="text-align: center;">Sponsor-recognition announcement at “Kick Off to Caucus” Gala</p> <p style="text-align: center;">Table for 10 at “Kick Off to Caucus” Gala, including dinner and entertainment</p>	<p><b>Gold Sponsor - \$1000</b> and includes:</p> <p style="text-align: center;">Recognition on event-related marketing and promotional material, and digital media</p> <p style="text-align: center;">1/2 page ad in print Event Program</p> <p style="text-align: center;">Sponsor-recognition announcement at “Kick Off to Caucus” Gala</p> <p style="text-align: center;">Four complimentary tickets to the “Kick Off to Caucus” Gala, including dinner and entertainment</p>	<p><b>Silver Sponsor - \$600</b> and includes:</p> <p style="text-align: center;">Recognition in digital media</p> <p style="text-align: center;">1/4 page ad in print Event Program</p> <p style="text-align: center;">Two complimentary tickets to the “Kick Off to Caucus” Gala, including dinner and entertainment</p>

## Advertising Opportunities

Organizations & Brands: Reach a diverse group of local consumers, activists, supporters, donors and influencers with an ad in the print Event Program. Options are as follows...

Back Page Ad... <b>\$2200</b>	Full Page Ad... <b>\$1100</b>
Inside-Front Cover Full Page Ad... <b>\$1375</b>	1/2 Page Ad... <b>\$600</b>
Inside-Back Cover Full Page Ad... <b>\$1375</b>	1/4 Page Ad... <b>\$400</b>

### IMPORTANT DATES

**Monday, January 27, 2020**

Final Deadline to Pay in Full for Advertising

**Friday, January 31, 2020**

Final Deadline to Submit Ad for inclusion in Print & Digital Program

**Saturday, February 15, 2020**

Clark County Democratic Party's "Kick Off to Caucus" at Tropicana Hotel & Casino

**For questions and reservations,  
please contact Judith Whitmer at 407-927-7912  
or via email at [jwhitmer73@gmail.com](mailto:jwhitmer73@gmail.com)**